



**Division of Career Education
2017-2018**

CTE Program Advisory Committee Meeting Film and Television

Thursday, November 16, 2017

Art Center, Room 143

Meeting Convened at: 4:20p.m.

Meeting Adjourned at: 6:25p.m.

Facilitator: Erik Forssell, Faculty, Department Chair

<u>COMMITTEE MEMBERS</u>	<u>EX-OFFICIO</u>
Marshall Wyatt, Editor, Trailer Park Hollywood	Scott Broberg, Faculty, OCC Erik Forssell, Faculty, OCC Jamie Hitchings, Faculty, OCC Areyon Jolivette, President/Student Rep Honors Society of Film & Visual Arts, OCC Lisa Knuppel, Dean, CTE, OCC Michelle Mendenhall, Staff, CTE, OCC Larissa Nazarenko, Dean, V&PA, OCC Kevin O'Hara, Faculty, OCC Kevin Plachy, Student Rep Michael Tahlvidari, Faculty, OCC

ADVISORY COMMITTEE MEETING SUMMARY

I. Welcome & Introductions

- Sign-in and confirmation of title/role and email/contact information

II. Review of Last Advisory Committee Recommendations

- Last Meeting Date: November 14, 2016
- Summary of Recommendation from last meeting
 - Curriculum
 - Suggested by committee member a need for students who know how to do compositing
 - Distribution, reading analytics, marketing-- understanding the business side is vital
 - Visual effects course –launching in Spring 2018, being taught by Jamie Hitchings
 - Production Management –has been approved and will get scheduled
 - Gaming course update
 - We do have a game course that Jamie added to CurricUNET: History of Video Games, from early computing through 2017
 - Hopefully will be a large lecture course
 - In demand by incoming demographics
 - Need to apply for GE approval as that takes 2-3 years per the Chancellor's office
 - Attached to transfer track
 - Asked DMAD to partner in gaming certificate program
 - Gaming piece a vital piece in immersive media report from the Centers for Excellence; being housed in DMAD on other campuses
 - Virtual reality productions – class launching in Spring 2018 as Special Projects with Scott B. teaching
 - Possible Drones course in collaboration with Computer Science, Business and Industrial Technology –discussed possibly for joint cert with photo

- Approval in CurricUNET by January
 - CTE programs come through in six months
- New Equipment/Technology needs—Perkins and Strong Workforce funds have been made available to purchase new equipment
- Program Recruitment
 - Enzo Flores, Student rep, suggested the implementation of the Honors program into the film program to help attract very motivated students to the program – department still needs to discuss and apply strategy
 - Possibly Film History a candidate
- Other
 - New name of program is Film & Television

III. **Review and Ratification of Program Level Outcomes (PLOs)**

The Film & Television program offers a Certificate of Achievement that, when completed, gives the student the basic skills required for entry-level employment in the film, video, television, multi-media and entertainment industries in the areas of producing, directing, camera operation, lighting, sound and editing.

- Adjustment needed to include AS-T aspect
- Erik will write up and email out revised suggestion
- Broadcast News brought up, a class that's housed in Lit & Lang department
- Kevin O'Hara submitted curriculum for Remote Broadcasting
- Anything filmed will be live streamed: athletics, debates, commencement
- Will be able to stream to multiple platforms
- We have our own "channel" for people to subscribe to
- PBS re-launching student internship program

IV. **Current Program Status and Updates**

- Enrollment Trends -95% fill rate at start of Fall; turning away a couple hundred students per semester because we have no room
- Facilities/Equipment –various lab upgrades, equipment, need more computer lab space
 - Issue is space availability
 - Room next to current computer lab is used by other classes in other departments
 - Have to get creative with types of desks to be purchased, such as a computer that is embedded within desk structure
 - Have to get creative with scheduling: Fridays, evenings and weekends, looking at current "downtime" for classrooms
- Curriculum – developing new courses: VR Productions, Directing, History of Video Games, Remote Broadcasting
 - Still in the works: Motion Capture, Lighting, joint cert with Theatre Arts
 - Integrate Motion Capture into Makerspace
 - Hoping to attract industry professionals to train in motion capture in exchange for being able to use our equipment
 - Lisa looking to get this area funded to be leaders in offering this training at community colleges
- Student Outcomes

V. **Review of Perkins Program Core Indicators**

- All film classes were re-coded to be occupational, which helps in being better eligible for Perkins funds as well as in the hiring of personnel
- All classes come under Film Production, although Launchboard shows that we have students in "Combined Film/Video"; we'll be able to combine under Film Production
- "NA/NRs" represent not enough students in that category; probably not being identified
- Anything listing over (-5%) is significant and should be reviewed for remedies

VI. Work-Based Learning Opportunities

- Existing internships and other work-based learning opportunities
 - Trailer Park has interns on an as-needed basis
 - Directed Study is in place—could use them as an internship
 - Would have to set up supervision
 - Instructors don't get paid under current set up
 - Hire a person to track employers where students are doing short-term projects
 - Interns are not as in demand as they used to be because economy is strong
 - Internship class would need to have vetted employers in which to create internship providers—needs development
 - Internships help build workplace skills and behaviors (time management, interaction with co-workers/administration) –
- Potential internship opportunities and referrals
 - Need to look into developing employers to create pipelines into employment
 - Industries are looking for good employees
 - State is validating/tracking those that come and take classes just to build skills and either get a promotion at current place of employment or better paying job
 - Also need to look at getting students through program quicker
 - Two-three day workshops to learn “new” equipment; could be a non-credit course for skill attainment and to improve workforce outcomes
 - \$16 an hour is the new livable wage in OC for one person living in a multi-room apartment
- Internship Academy opportunities
 - Employers have to be off-campus

VII. Industry Update & Employment Trends

- Emerging technologies and industry practices
- Staffing/Hiring practices
 - Erik will send out a survey

VIII. New Committee Recommendations

- Curriculum
 - Set Design class in collaboration with Theater Arts
 - Motion Capture, Lighting, joint cert with Theatre Arts
- New Equipment/Technology needs
 - New software to teach Motion Capture
 - Lighting tools, grip equipment
- Program Recruitment
 - Looking into having Dual Enrollment with Ryan Hayes at Edison High School
- Other
 - Increase Fridays and night/weekend offerings—alternative scheduling to accommodate student numbers
 - Hire full-time Instructional Associate with Strong Workforce Funds to help with supervision of classes

Closing Remarks

Erik thanked everyone for coming, for their time and input.